

# SPONSORSHIP PACKAGES 2026

**ERNEST SZTUBA**

CADET KARTING DRIVER



## **TITLE SPONSOR – £10,000**

(Exclusive – 1 Partner Only)

This package enables the purchase of a dedicated racing kart for the 2026 season.

### **Brand Visibility**

- Primary branding on the owned kart (full season exposure)
- Main logo on helmet (high visibility in all photos & videos)
- Main logo on racing suit (chest position)
- Branding on side windows of transport vehicle (Mercedes Viano)

### **Social Media Exposure**

- Monthly dedicated sponsor video (Reel/TikTok) focused on your brand
- Brand featured in every race weekend post
- Regular mentions across:

Instagram / Facebook / TikTok

- Posts shared in large UK community groups (tens of thousands of members)
- Inclusion in newly created “Supporters Club” community

### **Race & Media Presence**

- Mention in race reports and highlights
- Logo visible across multiple UK circuits:
- High Wycombe -Reading -Watford -Farnborough-Daytona Sandown Park/Milton Keynes

### **Strategic Value**

- Association with a leading young talent
- Presence during BIKC preparation and competition
- Long-term exposure through kart ownership

## MAIN PARTNER – £5,000



### Brand Visibility

- Logo on racing suit (shoulders / upper arms)
- Logo on helmet (medium size)
- Branding on side panel / rear of transport vehicle

### Social Media Exposure

- Monthly sponsor-focused Reel / video
- Brand mention in race summaries
- Tagging in posts across:
  - Instagram, Facebook, TikTok

### Race Presence

- Acknowledgement during race weekend updates
- Visibility in paddock photos and race content

## SUPPORT PARTNER – £1,000

This package directly supports participation in Daytona Championship events.

### Visibility

- Sponsor mention in every race report
- Tagging in posts after each Daytona event
- Inclusion in season updates

### Social Media

- Regular mentions during:

race summaries

performance updates

### Value

- Direct association with race participation
- Consistent seasonal exposure

# COMMUNITY

## PARTNER – £500



### Visibility

- Mention at least once per month
- Recognition during:
  - BIKC preparation
  - race season updates

### Social Media

- Inclusion in group sponsor mentions
- Presence in supporter communications

### Value

- Entry-level support
- Participation in development journey

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**\*\*\*This partnership is structured as a commercial sponsorship agreement, not a donation.**

**In exchange for financial support, sponsors receive marketing and brand exposure through racing, social media and promotional activities.**

**Sponsorship costs may be treated as a business expense (marketing/advertising), subject to individual company circumstances.**